



August 22, 2019 1-6:00 PM



Recruitment Council – Talent Incentive Packages



SIOUX FALLS
Development
Foundation



WIN
WORKFORCE INFORMATION NOW
with  SIOUX FALLS
Development
Foundation

WIN
IN
WORKFORCE SUMMIT

RECRUITMENT COUNCIL,

Our Agenda

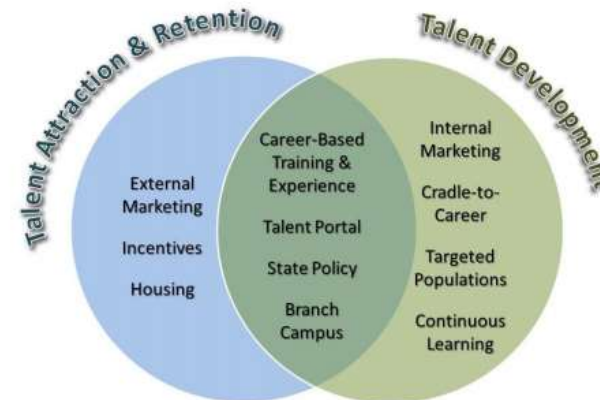
- Strategic Workforce Action Agenda – 7 Objectives
- Outlining Key Talent Incentives to Attract/Retain
- Planned Events
 - Support for planned events



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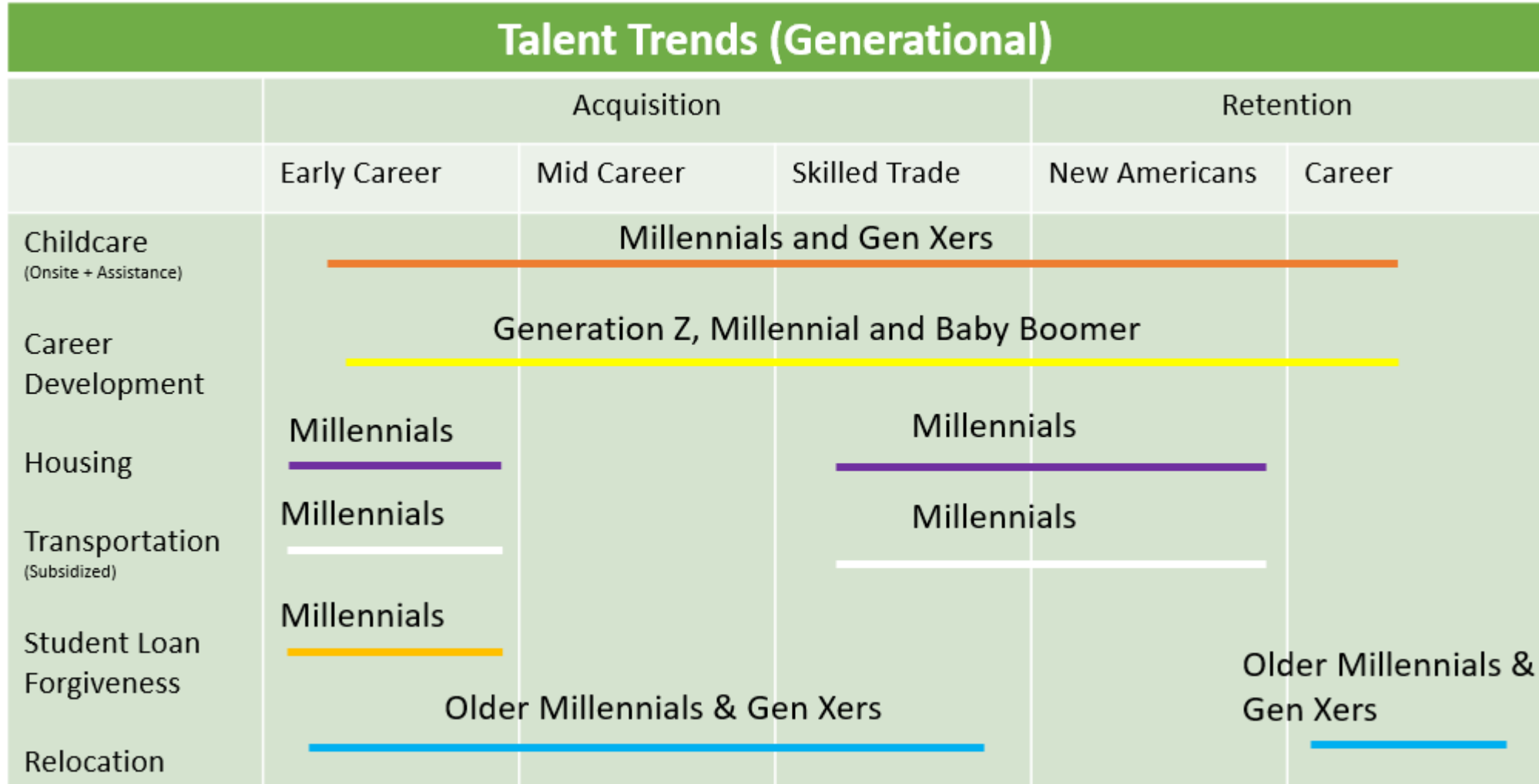
STRATEGIC WORKFORCE ACTION AGENDA

- For 2019 – we will focus:
 - External Marketing for Talent Attraction & Retention.
 - Internal Marketing for Talent Development.
 - Business Partnerships.



TALENT INCENTIVES TODAY,

AARP, WERC and Boston College's Sloan Institute on Aging



KEY INITIATIVES FOR 2019,

Talent and Workforce Goals

ALIGNMENT + INCLUSION TO MAXIMIZE WORKFORCE EFFORTS

External Programming

1,000 People



Talent Tours

May/September/October/November/December

Talent Draft Day

1 Event - Late September/October

Talent Rebounds

5 Events – Starting June – December

Internal Programming

500 + People / 17 Organizations



Live.Learn.Inspire Programming

3 - New Programs Launching May/August-December

Re-Engineer Workforce Readiness

1- New Pilot Launching – By December 2019

Business Partnerships

9 + Organizations



Workforce Information Now

3 – Professional Development Tracks
14 – New Editions March – December 2019
1,900 + Readers

Corporate Lunch & Learns

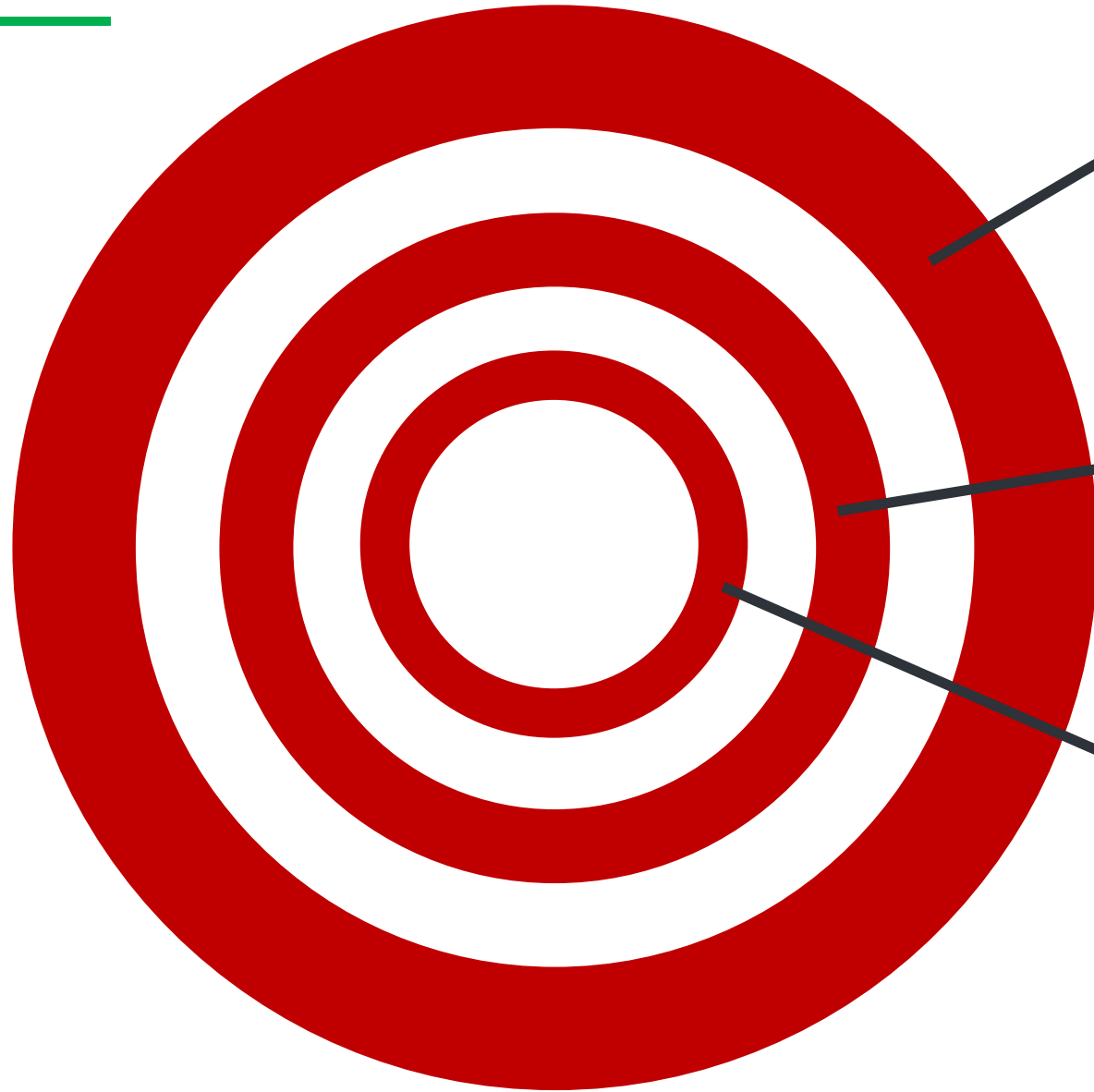
4 Events - February/June/October/December

Recruitment Council

3 Events - February/May/November

WINNING THE TALENT ATTRACTION WAR,

External Programming



500 MILES
15,233 STUDENTS

250 MILES
8,045 STUDENTS

100 MILES
2,173 STUDENTS

KEY TALENT AND WORKFORCE EVENTS NEXT 90 DAYS,

Events Planned May – August 2019

Talent Tour Events for Talent and Workforce:

- April 17, Wagner High School and Gage Brothers
- May 2, University of Sioux Falls and Howalt + McDowell Insurance, a Marsh and McLennan Agency, LLC.
- May 9, University of Sioux Falls and Meta Bank

Talent Now and Talent Rebound Alumni Events:

- Week of May 6, Talent and Workforce hosted event with major employers from the financial, advanced manufacturing and transportations sectors and the University of South Dakota.
- May 24, Augustana University
- East Block Party Events with Augustana, University of South Dakota and University of Sioux Falls on June 7, July 5, August 2 and September 6, 2019.

Talent and Workforce Business Partnership Events:

- April 23, Talent Acquisition Subcommittee
- April 24, Talent Incentive Subcommittee
- April 25, Career Based Training Subcommittee
- May 17 - Recruitment Council
- August 22 – Workforce Information Now Summit



TALENT INCENTIVES SUBCOMMITTEE,

Next Steps

- Attend the Sioux Falls Housing Summit - May 9, 2019
- Recruitment Council Meeting – May 17, 2019
- Talent Events – Volunteers?
- WIN Summit Content Planning Committee – Volunteers?



2019 Sioux Falls Housing Summit

Thursday, May 9, 2019

7:30 AM - 3 PM
Downtown Holiday Inn
Registration Fee: \$20

[Register Now](#)

Invitation from Mayor Paul TenHaken



SIoux FALLS
**Development
Foundation**

Denise M. Guzzetta

Denise will be leading the Development Foundation's efforts to stimulate initiatives outlined in the Forward Sioux Falls Strategic Workforce Action Agenda.

Denise has a strong marketing and learning development background stemming from her tenures as Vice President for BASF Corporation, Crown Worldwide Holdings and Bank of America during the past 20 years. With significant experience in corporate marketing and human resources, Denise brings a strong understanding of strategic marketing and business operations, which will allow her to understand corporate employment and workforce needs.

Denise is an alumnus of Catholic University and Cornell University, and lives in Sioux Falls with her husband Steve, Deputy General Counsel for SONIFI Solutions, and twin daughters Ava Marie and Juliana Rose, fifth graders at Saint Mary's Catholic Elementary School.

