



August 22, 2019 1-6:00 PM



Career-Based Training Subcommittee



SIOUX FALLS
Development
Foundation



RECRUITMENT COUNCIL,

Our Agenda

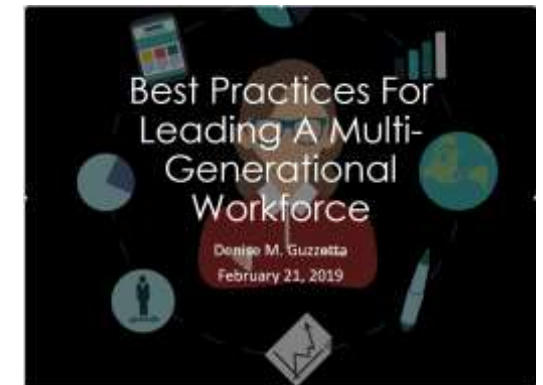
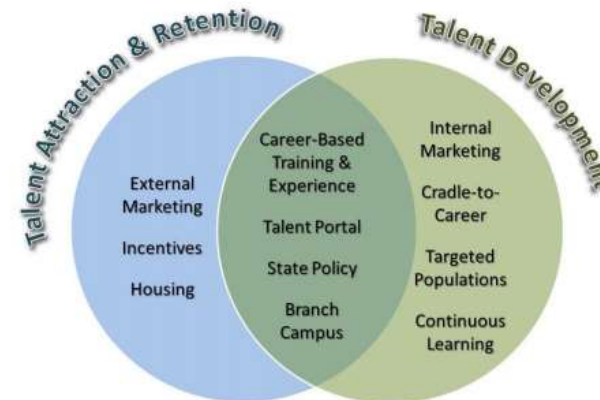
- Strategic Workforce Action Agenda – 7 Objectives
- Outlining Key Areas
- Planned Events
 - Support for planned events



SIOUX FALLS
Development
Foundation

STRATEGIC WORKFORCE ACTION AGENDA

- For 2019 – we will focus:
 - External Marketing for Talent Attraction & Retention.
 - Internal Marketing for Talent Development.
 - Business Partnerships.



KEY INITIATIVES FOR 2019,

Talent and Workforce Goals

ALIGNMENT + INCLUSION TO MAXIMIZE WORKFORCE EFFORTS

External Programming

1,000 People



Talent Tours

May/September/October/November/December

Talent Draft Day

1 Event - Late September/October

Talent Rebounds

5 Events – Starting June – December

Internal Programming

500 + People / 17 Organizations



Live.Learn.Inspire Programming

3 - New Programs Launching May/August-December

Re-Engineer Workforce Readiness

1- New Pilot Launching – By December 2019

Business Partnerships

9 + Organizations



Workforce Information Now

3 – Professional Development Tracks
14 – New Editions March – December 2019
1,900 + Readers

Corporate Lunch & Learns

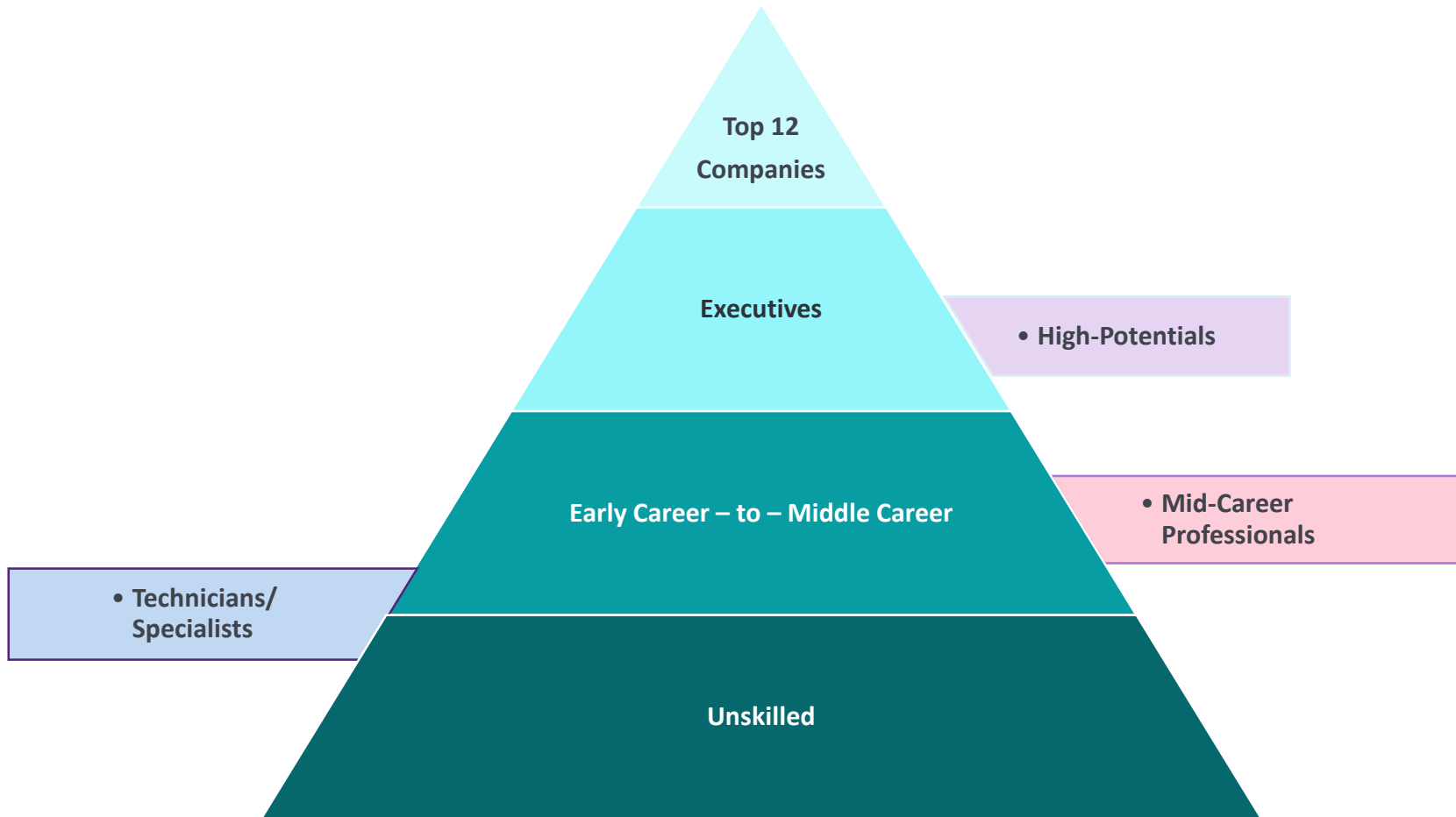
4 Events - February/June/October/December

Recruitment Council

3 Events - February/May/November

LABOR MARKET SIOUX FALLS REGION,

SHRM/SDACCC/South Dakota Department of Labor



CAREER-BASED INFORMATION FOR 4/25/2019,

Resources

<https://www.thebalancecareers.com/the-12-best-ways-to-do-on-the-job-training-1918800>



KEY TALENT AND WORKFORCE EVENTS NEXT 90 DAYS,

Events Planned May – August 2019

Talent Tour Events for Talent and Workforce:

- April 17, Wagner High School and Gage Brothers
- May 2, University of Sioux Falls and Howalt + McDowell Insurance, a Marsh and McLennan Agency, LLC.
- May 9, University of Sioux Falls and Meta Bank

Talent Now and Talent Rebound Alumni Events:

- Week of May 6, Talent and Workforce hosted event with major employers from the financial, advanced manufacturing and transportations sectors and the University of South Dakota.
- May 24, Augustana University
- East Block Party Events with Augustana, University of South Dakota and University of Sioux Falls on June 7, July 5, August 2 and September 6, 2019.

Talent and Workforce Business Partnership Events:

- April 23, Talent Acquisition Subcommittee
- April 24, Talent Incentive Subcommittee
- April 25, Career Based Training Subcommittee
- May 17 - Recruitment Council
- August 22 – Workforce Information Now Summit



CAREER-BASED TRAINING,

Next Steps

- Recruitment Council Meeting – May 17, 2019
- Talent Events – Volunteers?
- WIN Summit Content Planning Committee – Volunteers?



Denise M. Guzzetta

Denise will be leading the Development Foundation's efforts to stimulate initiatives outlined in the Forward Sioux Falls Strategic Workforce Action Agenda.

Denise has a strong marketing and learning development background stemming from her tenures as Vice President for BASF Corporation, Crown Worldwide Holdings and Bank of America during the past 20 years. With significant experience in corporate marketing and human resources, Denise brings a strong understanding of strategic marketing and business operations, which will allow her to understand corporate employment and workforce needs.

Denise is an alumnus of Catholic University and Cornell University, and lives in Sioux Falls with her husband Steve, Deputy General Counsel for SONIFI Solutions, and twin daughters Ava Marie and Juliana Rose, fifth graders at Saint Mary's Catholic Elementary School.

